TO: Interested parties  
FROM: Beacon Research  
DATE: August 3, 2021  
SUBJECT: Key findings from Massachusetts app-based drivers poll

This memorandum reports the key findings of a survey of 475 Massachusetts app-based drivers conducted by live telephone interviewers July 14 – 18, 2021. The survey was conducted among a randomly-selected sample of app-based drivers. Respondents did not receive an incentive for completing the survey and were not aware of the survey’s sponsor.

**APP-BASED DRIVERS SUPPORT BALLOT QUESTION BY A 7:1 MARGIN**

When app-based drivers are presented with a description of the potential ballot question, which specifies drivers would remain independent contractors and details additional benefits app-based delivery and rideshare companies would be required to provide, fully 70% say they would vote yes and just 10% would vote no.

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<th>How would you vote on this measure?</th>
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<tr>
<td>Yes</td>
<td>70%</td>
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<tr>
<td>No</td>
<td>10%</td>
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**Ballot Measure Support among App-Based Drivers**

**Ballot Measure Description:** This measure would require app-based delivery and rideshare companies to provide drivers with new benefits including health care access, paid sick time, paid family and medical leave, workplace protections, and a minimum wage guarantee of at least $18 per hour plus tips, and mileage reimbursement.

*It would maintain drivers’ status as independent contractors, and not require companies to provide the full benefits that employees would receive.*

Large majorities of every subgroup of drivers support this proposal, with highest support coming from drivers of color, those without a college degree, self-identified Democrats, and those with annual household income under $100,000.

**INDEPENDENT CONTRACTOR STATUS**

Drivers’ support for the ballot measure is driven in part by their preference to remain independent contractors. By a wide margin, Massachusetts app-based rideshare and delivery drivers would rather be contractors than employees.
About the Survey

A total of 475 Massachusetts app-based drivers were interviewed online, between the dates of July 14 – 18, 2021. App-based drivers were contacted by live telephone interviewers. The results are representative of Massachusetts app-based drivers statewide on the known and estimated characteristics of region, age, gender, race, and education.