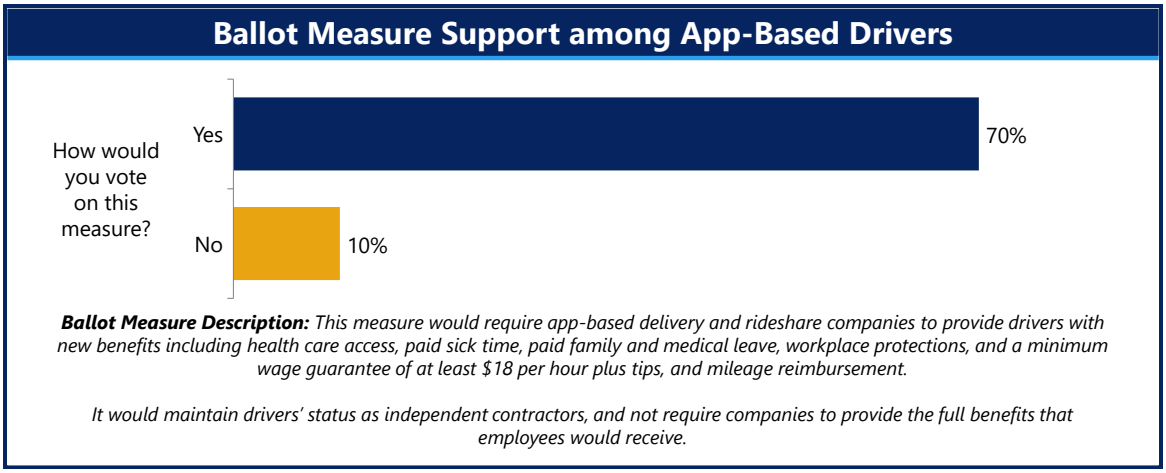
BEACON RESEARCH

TO	Interested parties
FROM	Beacon Research
DATE	August 3, 2021
SUBJECT	Key findings from Massachusetts app-based drivers poll

This memorandum reports the key findings of a survey of 475 Massachusetts app-based drivers conducted by live telephone interviewers July 14 – 18, 2021. The survey was conducted among a randomly-selected sample of app-based drivers. Respondents did not receive an incentive for completing the survey and were not aware of the survey's sponsor.

APP-BASED DRIVERS SUPPORT BALLOT QUESTION BY A 7:1 MARGIN

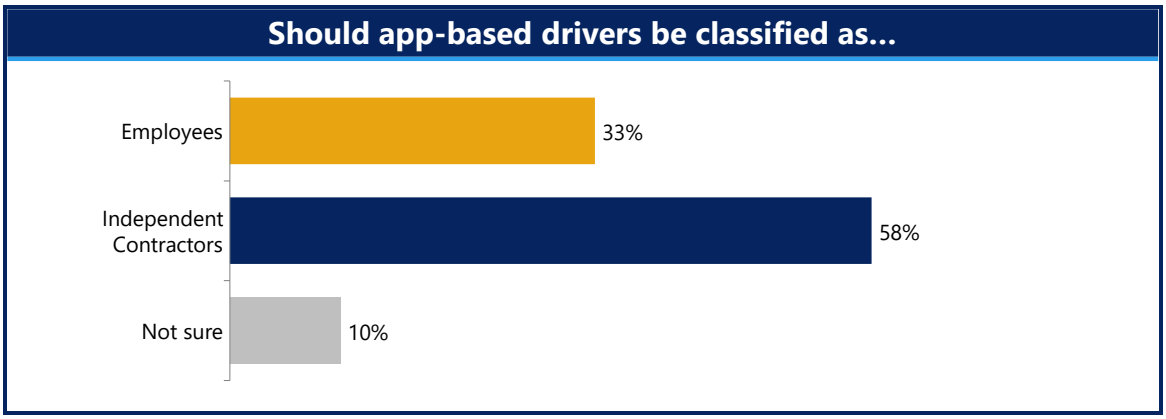
When app-based drivers are presented with a description of the potential ballot question, which specifies drivers would remain independent contractors and details additional benefits app-based delivery and rideshare companies would be required to provide, fully 70% say they would vote yes and just 10% would vote no.



Large majorities of every subgroup of drivers support this proposal, with highest support coming from drivers of color, those without a college degree, self-identified Democrats, and those with annual household income under $100,000.

INDEPENDENT CONTRACTOR STATUS

Drivers' support for the ballot measure is driven in part by their preference to remain independent contractors. By a wide margin, Massachusetts app-based rideshare and delivery drivers would rather be contractors than employees.



About the Survey

A total of 475 Massachusetts app-based drivers were interviewed online, between the dates of July 14 – 18, 2021. App-based drivers were contacted by live telephone interviewers. The results are representative of Massachusetts app-based drivers statewide on the known and estimated characteristics of region, age, gender, race, and education.